ATHLETES: Keep This Instruction Page for Online Registration - #1 Below

RIDLEY HIGH SCHOOL
901 MORTON AVENUE
FOLSOM, PA 19033

DENNIS DECKER
HEAD COACH
610/534-2900, EXT 1254

HOME OF THE RAIDERS

Dear Parents and Supporters of the Ridley High School Football Program,

THE RIDLEY HIGH SCHOOL FOOTBALL TEAM is conducting our Raiders Challenge to generate additional support for our program. Our team members dedicate many hours to strength, agility and skill development in preparation for our competitive season. We believe the dedication and hard work by our team members and staff both on and off the field will lead us to another successful season.

The expenses for maintaining a quality football program are considerable. Funds raised will benefit all team members by helping to offset the expenses for video software and equipment used for scouting, reviewing game films and assist all players in both daily activities as well as an ad in the college recruiting process. It will also provide us funding for much needed renovations to our locker room, making it a more secure place for personal belongings as well as updating and replacing weight room equipment and other needs to the program in order to continue the PRIDE and TRADITION that is RIDLEY football.

THIS PROJECT IS SIMPLE, EASY AND VERY EFFECTIVE!
EACH ATHLETE DOES ONLY TWO THINGS:
(INSTRUCTIONS AND EXAMPLES ARE ON THE REVERSE SIDE OF THIS LETTER)

1) Go to MYESPONSORS.COM, enter our group code R276FB and follow the instructions on the reverse side of this letter to complete the online portion of this fundraiser.

2) Fill out at least ten (10) sponsor letters. You can find names in your address books and holiday lists. Address letters to family or other adults you know who would be happy to hear about your participation in the football program. Print neatly on the sponsor letters and return them completed to Coach Decker immediately.

Athletes should not make phone calls, go door-to-door selling or handle any funds! After the enclosed letters are turned in, this fund-raising effort is done by first class mailing. All sponsor names and addresses are held in strict confidence, and every sponsor receives a 'Thank You' note/receipt.

In order for Ridley High School to continue to offer a quality football program, our financial goals must be met. Therefore, it is vital that each athlete participates in this very important fund-raising effort. This effort is simple, easy and safe allowing our team members to focus on improving as individual athletes and as a team.

On behalf of the Ridley High School football program, we convey our appreciation for your past and future support. THANK YOU!

Dennis Decker, Head Coach

ONLINE INSTRUCTIONS

In addition to the sponsor letter completion, we are also promoting our fundraising effort online. Remember, the online portion *supplements* what we are doing by sponsor letter mail. The more email addresses you enter, the better it is for you and the team. You may be eligible to receive an incentive award for your participation.

GO TO: WWW.MYESPONSORS.COM (NOT CASE SENSITIVE) **AND ENTER OUR CODE: R276FB**

Follow the online instructions to register for your own secure page. Email addresses that you enter can be the same people to whom you have addressed a sponsor letter or other adults as well. Parents can also register and enter email addresses. If you use Facebook or Twitter, be sure to click on those share links AFTER you enter email addresses. **For technical assistance, email support@myesponsors.com**

SPONSOR LETTER INSTRUCTIONS

PRINT NAMES AND ADDRESSES OF **ADULTS** YOU AND YOUR FAMILY KNOW, ESPECIALLY THOSE **OUT OF STATE AND OUTSIDE THE LOCAL COMMUNITY!** SOME EXAMPLES ARE:

Grandparents, Aunts & Uncles, Adult Cousins, Family Friends, Employers, Parents' Business Associates
Doctors, Dentists, Lawyers, Veterinarians, Insurance Agents, Brokerage Agents

FOLLOW THE EXAMPLE SHOWN BELOW (INSIDE LETTER/SPONSOR NAME-ADDRESS)

1. **PRINT** your first and last name.
2. **PRINT** the person's name to whom the letter is being sent.
3. **WRITE** a short message including the words **PLEASE** and **THANK YOU.**
4. **COMPLETELY** fill out the sponsor's name and address, including zip code.

PLEASE DO NOT staple, place postage or write on any other part of the sponsor letters, phone sponsors or collect money.

--- INSIDE LETTER ---

RIDLEY FOOTBALL
RAIDERS CHALLENGE

TWO-WAY SPONSOR LETTER

PLEASE REPLY AND SPONSOR ME TODAY

From ① *Chris* (Print First) *Jones* (Last)

Dear ② *Aunt Mary & Uncle Bob*

Message ③ *Please sponsor me in my Raiders Challenge.*

Your support is appreciated. Thank you!

--- SPONSOR'S NAME AND ADDRESS SECTION ---

PLEASE FOLD HERE

Ridley High School Football
901 Morton Avenue
Folsom, PA 19033

Please Print Sponsor's Name ④ *Robert & Mary Jones*

Address *1234 Main Street*

City *Any Town* State *Anywhere* Zip *98765*

RIDLEY FOOTBALL
RAIDERS CHALLENGE

PLEASE REPLY AND SPONSOR ME TODAY

TWO-WAY SPONSOR LETTER

From _____
Print First Last

Dear _____

Message _____

_____

THE RIDLEY HIGH SCHOOL FOOTBALL TEAM is conducting our Raiders Challenge to generate additional support for our program. Our team members dedicate many hours to strength, agility and skill development in preparation for our competitive season. We believe the dedication and hard work by our team members and staff both on and off the field will lead us to another successful season in 2014.

The expenses for maintaining a quality football program are considerable. Your sponsorship will benefit all team members by helping to offset the expenses for video software and equipment used for scouting, reviewing game films and assist all players in both daily activities as well as an ad in the college recruiting process. It will also provide us funding for much needed renovations to our locker room, making it a more secure place for personal belongings as well as updating and replacing weight room equipment and other needs to the program in order to continue the PRIDE and TRADITION that is RIDLEY football.

I would very much appreciate your sponsoring me in my Raiders Challenge. I participate in an intensive conditioning and practice regimen including strength, flexibility and power training in addition to working on technique, speed, team strategies and sportsmanship. My goal is to improve my individual abilities as well as my performance as a team member.

All sponsor information will be held in strict confidence. **Sponsors will be sent a thank you note/receipt by mail or email. Remember, your contribution may be tax deductible as provided by law.**

SPONSOR REPLY AND PAYMENT OPTIONS

ONLINE:	**www.securesponsor.com**	**Enter Group Code: R276FB**

OR

BY MAIL:

Yes I will sponsor you for:

_____ $1000.00	_____ $ 500.00	_____ $ 300.00
_____ $ 200.00	_____ $ 100.00	_____ $ 75.00
_____ $ 60.00	_____ $ 50.00	_____ $ 40.00
_____ $ 30.00	_____ $ 25.00	Other: $_____

Please return this *entire letter* with check payable to:

Ridley Football

For thank you/receipt:

_____

PRINT CLEARLY your e-mail address or affix mailing label here

For School Use
PD 276

$_____

All sponsor information will be held in strict confidence. **Sponsors will be sent a thank you note/receipt by mail or email. Remember your contribution may be tax deductible as provided by law.**

IF SENDING A CHECK: SECURE CHECK, REFOLD AND MAIL THIS ENTIRE FORM

CITY _____ STATE _____ ZIP _____

ADDRESS _____

SPONSOR'S NAME _____
PLEASE PRINT

Ridley High School Football
901 Morton Avenue
Folsom, PA 19033

DO NOT TEAR - PLEASE OPEN AT BOTTOM

RIDLEY FOOTBALL
RAIDERS CHALLENGE

"ONE TEAM"

2007 & 2009
DISTRICT 1 AAAA CHAMPIONS

2006, 2007, 2009, 2010, 2012
CENTRAL LEAGUE CHAMPIONS

HIGHEST WINNING
PERCENTAGE IN PA!

PLEASE FOLD HERE

_____
_____
_____

RIDLEY HIGH SCHOOL FOOTBALL
901 MORTON AVENUE
FOLSOM, PA 19033

ATTENTION: DENNIS DECKER, HEAD COACH